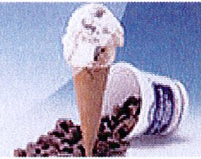




WITH  
THE CLUB  
YOU'VE GOT IT MADE!



### SAMPLE OPENING COSTS

EQUIPMENT				
(cost rounded up to allow for tax and Delivery)	LOW	RANGE	HIGH	EXAMPLE
Storage Freezers (Store layout will determine type; possible walk-in freezer also.)	\$2,000	to	\$10,000	\$5,000
2 Dipping Cabinets (16 holes each)*	\$0	to	\$9,000	\$9,000
Flavor Rail	\$3,000	to	\$3,000	\$3,000
Other Equipment	\$2,000	to	\$6,000	\$4,000
Soft Serve Machine (optional)	\$0	to	\$18,000	\$0
<b>TOTAL</b>	<b>\$7,000</b>		<b>\$46,000</b>	<b>\$21,000</b>
LEASEHOLD IMPROVEMENT**				
	LOW	RANGE	HIGH	EXAMPLE
Signage	\$3,000	to	\$8,000	\$5,000
Furniture	\$1,500	to	\$4,000	\$3,000
Construction	\$20,000	to	\$75,000	\$50,000
Miscellaneous	\$3,000	to	\$5,000	\$4,000
<b>TOTAL</b>	<b>\$27,500</b>		<b>\$92,000</b>	<b>\$62,000</b>
MISCELLANEOUS				
	LOW	RANGE	HIGH	EXAMPLE
Architect	\$0	to	\$3,500	\$2,500.00
Security Deposit	\$1,500	to	\$3,000	\$2,500.00
Electricity Deposit	\$600	to	\$2,000	\$1,500.00
Permits (non-construction)	\$300	to	\$500	\$300.00
Water Hook-up	\$200	to	\$300	\$200.00
Legal	\$0	to	\$2,000	\$1,500.00
Phone Hook-up & First Month	\$300	to	\$500	\$400.00
Shopping Center Grand Opening	\$0	to	\$1,000	\$500.00
Initial Advertising	\$1,000	to	\$3,000	\$2,000.00
<b>TOTAL</b>	<b>\$3,900</b>		<b>\$15,800</b>	<b>\$11,400</b>
INITIAL INVENTORY				
	\$2,000	to	\$ 6,000	\$4,000
<b>TOTAL</b>	<b>\$40,400</b>		<b>\$159,800</b>	<b>\$98,400</b>

\* Equipment Programs available that provide for the use of dipping cabinets for stores that meet certain site characteristics (based on volume).

\*\* Items that may affect leasehold improvements include, but are not limited to, restroom, electrical, A/C, seating, and drain requirements. Other items to take into consideration are the relative size of your space, the extent of the improvements you choose and assistance from Landlord.

**There are NO fees, either up-front or on-going, paid to The Ice Cream Club®, Inc.** The only money paid to The Ice Cream Club®, Inc. is for initial inventory. The remaining expenses are paid directly to equipment vendors, contractors, etc.

If you already have an existing ice cream store, the cost to convert to The Ice Cream Club® Inc. is minimal, with the only changes being cosmetic in nature. The Ice Cream Club® Inc provides Menu Inserts at no charge.

The above expenses are estimates only. The Ice Cream Club® Inc makes no representation as to the actual costs.